

REP HEADLINE# 6364136 TRF# 335812 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT10/12 12.07
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

ADV # _____ ADV. NAME ISS/RESTORE OUR FUTURE REP.# _____ OFF.# 6556 SALESMAN # _____
AGY # 1977 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD
600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JOE KNAUER
TOWSON, MD 21286

ORDER # _____ CONTRACT # 6364136 CLASS: NATL. LOCAL REGIONAL
PRDCT RESTORE OUR FUTURE EST#2091 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1 DATE OCT10/12 12.07
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP: TO LENA
FR JULIE
OK'D M1
TTLS RTS
PLS CFM, THX 10/10

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RESTORE OUR FUTURE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	S		1200N-1230P	30		\$1,200.00	10/13	10/13	0		SAT	0
PROGRAM : NEWS												

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 2091

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
23	A		600A-900A	30		\$1,200.00	10/13	10/13	1		SAT	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-10 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#10					OCT13		30S	\$1,200.00	(OCT10/12)	
							OCT13		30S	\$1,200.00	PLS ADVISE.	
OFFER: SAT/600A-900A												
CMT: WE CAN OFFER												
CONTRACT TOTAL											236500.00	
TOTAL SPOTS											57	

OCT/12 236500.00

MARKET TOTALS \$683,975 WFTV 35% WKMG 25% WESH 26% WOFL 6% WKCF 1% WRBW 5% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE